**Z-N720: Zenec 2-DIN naviceiver with innovative nav software**

**Retrofitting made easy – with the in-dash** **navigation system Z-N720, Zenec now supplies a 2-DIN naviceiver that not only offers many multimedia and navigation features but is also easy to install and use.**

**IN BRIEF**

Market leader Zenec now offers the Z-N720, an in-dash navigation system that fulfils all your wishes in terms of functionality, ease of use and quality. The innovative 2-DIN naviceiver is a clever package that combines navigation, entertainment and communication. The navigation system can easily be installed into every 2-DIN mounting slot. Zenec's easy-to-use Z-N720 enables precise navigation throughout all of Europe. Equipped with a high-resolution touchscreen display, CD/DVD drive, USB port and a hands-free system from Parrot, the Z-N720 is also a versatile entertainer in any car.

**BODY**

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**The perfect navigator**

Stress-free travel throughout Europe – today, tomorrow and in the future: Thanks to the customized Primo 2.0 Nav software, developed for the Z-N720, Zenec’s naviceiver not only offers the latest map packages but also convinces with a diversity of functions and accurate route guidance.

The Z-N720 has all the functions that make up a modern, state-of-the-art navigation system: detailed maps with realistic 3-D display of terrain and landmarks, a premium database of more than 6.5 million points of interest, split-screen mode, TMC, integrated trip computer, auto-zoom and real signpost rendering. Alternative routes are calculated in real time and directions for avoiding traffic delays are calculated and shown (even without TMC message). Suitable parking options in the vicinity of the destination are displayed by the Parking Around function.

The digital map package on the micro SD card can be updated at any time using Naviextras. Therefore the Z-N720 is a cutting-edge multimedia navigation system not just for today but also for the future.

**Uncompromising multimedia and communication**

Combining sophisticated navigation functions with modern multimedia features, the Z-N720 also gives a brilliant performance as an entertainer. The built-in CD/DVD drive and a USB port provide the playback of all current media and A/V formats. iPods and iPhones can be connected to the Zenec in seconds via an interface cable (available separately).

The integrated Gracenote "More Like This" function enables the comfortable handling of all audio files in USB source mode.

Thanks to the latest Bluetooth technology from Parrot, calls can be easily managed from the cockpit: fast phone book import, easy contact search, quick access to personal favorites, and music streaming via A2DP are some of the outstanding Bluetooth functions.

**Ease of use**

Zenec also places great emphasis on ease of use for this naviceiver. Operating the Z-N720 is very intuitive, with its large keys and a volume control knob. The clear, user-friendly menu provides quick access to all functions.

The modern touch screen display also meets demands for perfection: LED backlighting and high 800 x 480 pixels resolution provide fine image details with high brightness. The Z-N720 has specific day and night menus, offering excellent image quality under all lighting conditions.

**Upgrading the easy way**

In terms of easy installation, Zenec breaks new ground with the Z-N720. The high-tech system has a detachable front panel to make the integration as straightforward as possible. With the two provided front panels, one in high gloss black, the other with matte texture, the Z-N720 can easily be installed in all vehicles with a 2-DIN mounting slot. But that's not all. Baseline, the accessory specialist, has introduced specific OmniMask mounting kits offering perfect fit and OE aesthetics for a variety of vehicles, including Mercedes, Audi, Fiat, Toyota, Honda, Smart or Alfa Romeo. The OmniMask kits contain front panels with the original cockpit look, CAN/stalk interfaces and adapters that ensure optimum integration of the Z-N720 into the specific vehicle – technically and visually perfect, like a OE factory navigation system.